

Finders Keepers Contract Cover Page

Finders Keepers is an all outdoors selling event series that is designed and priced so that anybody can afford to be a part of it! At just \$10 for a 16' X 19' space, we have ZERO budget for advertising and promotions. Having said that, we rely HEAVILY upon our weekly sellers and followers to help us out as a team! If ALL of us do a great job of promoting and advertising ourselves at each event, we can truly be an advertising force! You will have a great location less than a block from a very busy 35th Avenue in Greeley. What will you do with that to help yourself?

Finders Keepers provides everyone with a great outdoor location that is only one block east of a very busy 35th Avenue, in Greeley, Colorado. Are **YOU** willing to do **YOUR** part to help us all succeed? If not, please do not voice or email any complaints in our direction. By not advertising or promoting yourself in any way, you'll only have yourself to thank for slow or no sales.

For those of you who are willing to help us out as a team with advertising and promotions, here are the three most successful avenues we've found have worked the best for this event series =

- Facebook Marketplace
- Instagram
- Craig's List
- NextDoor Classified Ads
- Facebook Personal Or Professional Pages

We've ranked them in the order above based on the known success tracks we've seen while running these events. Notice that the personal pages on Facebook rank last? This is true for a reason = Only those who follow you already see your ads posted on a personal or business page. "Marketplace" on Facebook is where literally TENS of THOUSANDS of new people can see your ads! By using Marketplace, you are drawing more attention to yourself while you're also gaining new followers to your page as well.

SIDE NOTE: "Word Of Mouth" advertising works, too, but to a VERY small degree! Consider just how limited your scope is, in terms of how many total people you even have TIME to speak directly with. You can expose yourself to tens of thousands of people in just 10 or 15 minutes of ad posting on Facebook Marketplace. Or you can burn several hours of combined time speaking directly with a few dozen people in person. Which method do YOU think is more effective?

Finders Keepers will provide interested teammates with our logo graphic and a promotional flyer for use with your sharing and personal advertising efforts. Please let us know if you need anything more.